

Strategic Planning

The Changing Landscape of Leadership

VUCA (Volatile, Uncertain, Complex and Ambiguous) characterizes the unsettling environment we live and work in. More than ever, people and organizations need direction and leadership, but who is going to lead us?

Awesome Journey Inc. focuses on the impact VUCA has on leaders and leadership. We support new ways to deal with unpredictability, information overload, and increased challenges, while maintaining trust and increasing accountability.

Awesome Journey's experience in leadership development provides a clear view of what is required to lead in today's disruptive and complex world. We understand the way leaders think and the challenges they face. Our programs transform leadership by expanding capacity to think in more systemic, strategic, complex and interdependent ways.



Why Strategic Planning?

Awesome Journey offers 15 years of experience, supporting over 250 organizations across the globe, designing strategic business plans to achieve growth objectives and differentiation in the marketplace.

Awesome Journey's strategic planning creates the foundation needed for organizations to evolve, grow and embrace change. Our process reshapes the way leaders think and explore the future as a realm of possibility. Our 3 day strategic planning sessions promise to help you:

1. Understand the culture of your organization
2. Design your business model and your differentiation factors
3. Clarify the long-term vision of the organization
4. Define your strategic initiatives and action plan





Our Promise

This uniquely designed program promises to shift the direction of your organization and generate action toward your firm's highest possible future.

Benefits

- Creating a clear and compelling vision
- Enrollment across the organization
- Developing accountability to results
- Increased engagement
- Increased productivity
- Overall success of the business



Course Outline Details

Name of instructors:	Eric Crowell
Course capacity:	6 to 12 people
Total training hours:	24 hours
Total training duration:	3 days x 8 hours a day

Email us at contact@awesomejourney.ca for more information.