



## 10 Secret Weapons of a Great Leader

In this keynote, Eric Crowell will speak to the most important quality of a great leader - self-awareness. Self-awareness is the ability to understand and be a keen observer of who you are and how your presence impacts others. Without self-awareness, a leader is unconscious and blind to what makes them succeed or fail.

I will speak about **10 self-awareness questions** every leader should ask themselves to determine if they are leading with intention and making conscious choices.

1. What is using you to generate action daily?
  - Your racket and Winning Formula or Your personal commitment statement.
2. How do you know when you are "Stuck"?
3. What are your key blind spots?
4. What practices have you developed to keep you grounded in being a Great Leader to your team and organization?
5. Who are your Accountability Partners to support you in being a Great Leader to your team and organization?
6. What are your Gifts of Greatness?
7. What is your relationship to time?
  - Is it reliable or unreliable?
8. What is your relationship to language?
  - Is it descriptive or generative?
9. What is your relationship to reality?
  - Is it grounded or ungrounded with facts?
10. Are you aware of how you learn and process information?

From this keynote, you will leave feeling empowered because you will now have a new level of "Self-Awareness" that will allow you to co-create future possibilities with your staff.

Time: 90 minutes

Video: [Creating a Culture of Accountability](#)